



RELEVANT INFORMATION

Readership: 565,223 daily; 760,434 Sunday (Source: ABC Audience FAX, September 2008)

Circulation: 259,258 daily; 357,450 Sunday (Source: ABC Audit Report for the 12 months ending March 31, 2007)



KC still seeking outlets for kids

Community centers have become a focus for addressing the problems of youth at night.

By now you know the story: In the heart of downtown Kansas City, a group of young people are hanging out at night. They're not doing anything bad, but they're not doing anything good either. They're just hanging out. And that's the problem. The city is looking for ways to address this issue. One idea is to create more community centers. These centers would provide a safe place for young people to hang out. They would also have programs and activities that would keep them busy. The city is also looking for ways to address the problem of youth at night. One idea is to create more community centers. These centers would provide a safe place for young people to hang out. They would also have programs and activities that would keep them busy.

SCHOOL DISTRICTS | There's fierce competition for superintendents these days

'VACANCY' SIGN IS COMMON

As it seeks a permanent replacement for its superintendent, the district is looking for someone who can lead the district through a period of change.

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From the 1950s, when the district was founded, it has been a leader in the field of education. It has been a leader in the field of education. It has been a leader in the field of education. It has been a leader in the field of education.

While speaking, across the country, he has been a leader in the field of education. He has been a leader in the field of education. He has been a leader in the field of education. He has been a leader in the field of education.

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FOR MANY, THE STORM ISN'T OVER YET



Sun 9/29/13	9/24	2.00	5.00	3.26"x 5"	jazz & blues fest	A&E	\$ 266.00	\$ 76.00	\$ 1,026.00	
Wed 10/2/13	9/25	2.00	9.75	3.26" x 9.75"	jazz & blues fest	INK		\$ -	\$ 510.00	\$ 302.00
Thu 10/3/13	9/30	2.00	5.00	3.26"x 5"	jazz & blues fest	Preview	\$ 266.00	\$ 76.00		\$ 1,026.00
Sun 10/6/13	10/1	2.00	5.00	3.26"x 5"	jazz & blues fest	A&E	\$ 266.00	\$ 76.00	\$ 1,026.00	
Wed 10/9/13	10/2	2.00	9.75	3.26" x 9.75"	jazz & blues fest	INK	\$ -	\$ -	\$ 510.00	\$ 302.00
Thu 10/10/13	10/7	2.00	5.00	3.26"x 5"	jazz & blues fest	Preview	\$ 266.00	\$ 76.00	\$ 1,026.00	

Size: Published on a 48-inch web, the Monday-Saturday Star averages 76 pages; the Sunday Star average 150 pages.

The Market: Kansas City is a bi-state area that straddles the Missouri-Kansas state line. An extensive, interlocking system of parks and boulevards set aside by visionary planners in the 1890s, prompted writers to call the Kansas City area "Paris on the Plains."

Cultural events get costlier

Tickets for plays, concerts and other performing arts in KC are getting up.

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But most groups are struggling, even simply because it's so hard to raise money to stage events.

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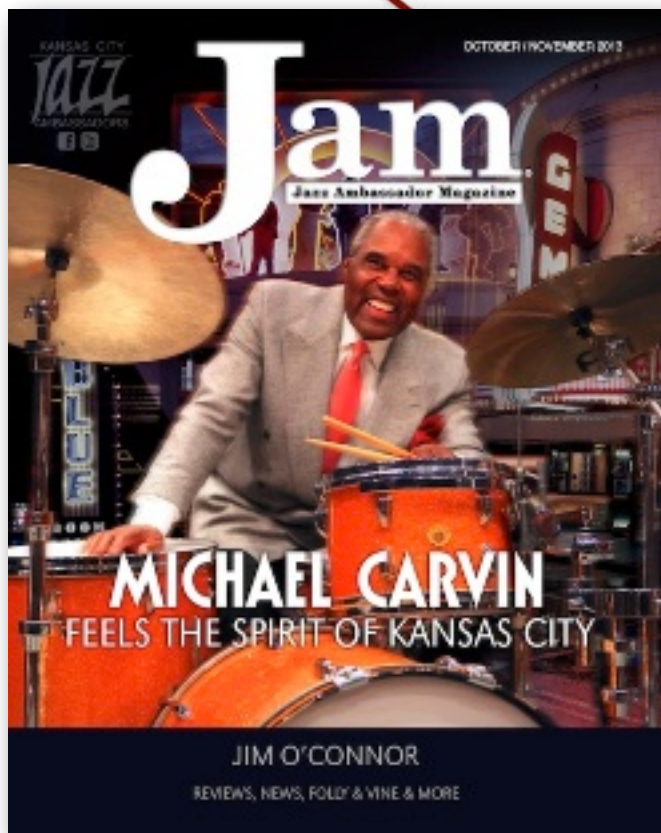


Gun-trafficking scandal claims two high-level jobs

Operation Fast and Furious revealed how ATF as Republicans view in press on with investigations.

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Univision Insights: Hispanic Demographic Boom Driving Growth in Nebraska, North Carolina, Delaware, Kansas and Wyoming, According to New 2010 Census Data

COMMUNICATIONS INC.

the U.S. Hispanic community. Its assets include Univision Network, one of the top five networks in the U.S.

regardless of language and the most-watched Spanish-language broadcast television network in the U.S. reaching 95% of U.S. Hispanic Households; Tele Futura Network, a general-interest Spanish-language broadcast television network, reaching 85% of U.S.

Hispanic Households; Galavision, the country's leading Spanish-language cable network; Univision Studios, which produces and co-produces reality shows, dramatic series and other programming formats for the Company platforms; Univision Local Media, which owns and/or operates 62 television stations and 70 radio stations in major U.S. Hispanic markets and Puerto Rico.



Advertiser: American Jazz Museum - Jazz and Blues Festival
Address: 1616 East 18th Street, Kansas City, MO 64108
Contact: Chris Burnett
Phone: 816 474 8463
Fax: 816 474 0074

[illegible]



American Jazz Museum 2013 Jazz Festival

KANSAS CITY (Metro Survey Area)
AUG13

P 12+

KPRS-FM :30's & KPRS Web Banner
9/30-13-10/12/13null

KPRS-FM 9/30/13-10/12/13: 1 Week - No Dates					
Daypart	Notes	Spots	Length	Rate	Average Persons
M-F 6a-10a		9	30	\$100.00	7,400
M-F 10a-3p		10	30	\$95.00	9,200
Sa 6a-10a		4	30	\$105.00	4,000
Sa 10a-3p		4	30	\$80.00	14,000
Sa 3p-7p		2	30	\$75.00	13,400
Su 6a-10a		2	30	\$30.00	6,800
Su 10a-3p		3	30	\$35.00	8,600
One Week Total		34		\$85.44	8,700
Flight Total		34		\$85.44	8,700

Grand Total		
Station	Spots	Investment
KPRS-FM	34	\$2,905.00
Total	34	\$2,905.00

For your investment of \$2,905.00, your message will reach 134,000 Persons aged 12+ an average of 2.2 times each.

CARTER BROADCASTING

More than 200,000 listeners in the Kansas City metro area tune into **Hot 103 Jamz** an urban contemporary station. Our website has more than 20,000 views each month with the average visitor spending 4:50 minutes on our website.



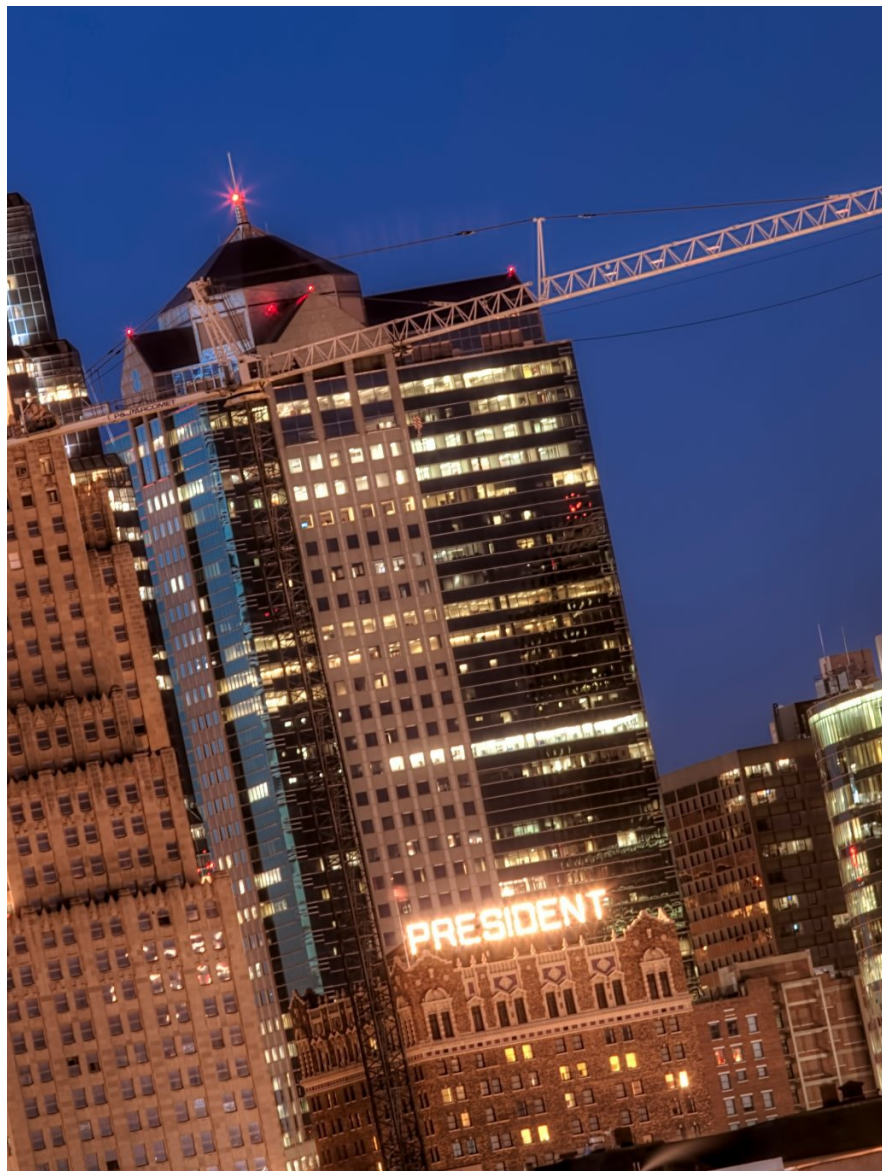
RELEVANT INFORMATION

KMJK (Magic 107.3) is an [Urban Adult Contemporary radio station](#) serving the [Kansas City](#) metropolitan area with studios located in [Merriam, Kansas](#).

Licensed to [North Kansas City, Missouri](#), the [Cumulus Media](#), Inc. outlet operates at 107.3 MHz with an ERP of 100 kW.

Cumulus Media

Networks is an [American radio network](#) owned and operated by [Cumulus Media](#). As of 2011 it controls many of the radio assets formerly belonging to the [American Broadcasting Company](#)(ABC), which was broken up in 2007; Cumulus owns the portion of the network that was purchased by [Citadel Broadcasting](#) that year.



Schedule

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	T	W	T	F	S	S	Total
1		30	09/29/13	8:00PM										200.00
	KC's 18th & Vine Jazz and Blues Festival (D)	25.00	10/06/13	10:00PM	N								4	8 Spots
	Local Direct - 40100 / Local Direct	2234329	All Weeks											REVISED
<div> Sep 13 = 100.00 Oct 13 = 100.00 Nov 13 = 0.00 Dec 13 = 0.00 Jan 14 = 0.00 Feb 14 = 0.00 </div> <div> Mar 14 = 0.00 Apr 14 = 0.00 May 14 = 0.00 Jun 14 = 0.00 Jul 14 = 0.00 Aug 14 = 0.00 </div>														

Total Contract Value: 200.00 Total Due: 200.00 8 Spots

Schedule														
#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	T	W	T	F	S	S	Total
1		59	10/12/13	12:00PM										100.00
	KC's 18th & Vine Jazz and Blues Festival (D)	25.00	10/12/13	2:00PM	N								4	4 Spots
	Local Direct - 40100 / Local Direct	2234826	All Weeks											REVISED
2		60	09/23/13	6:00AM										495.00
	KC's 18th & Vine Jazz and Blues Festival (D)	55.00	10/12/13	10:00AM	Y	3	X	X	X	X	X			9 Spots
	Local Direct - 40100 / Local Direct	2234827	All Weeks											REVISED
3		60	09/23/13	10:00AM										495.00
	KC's 18th & Vine Jazz and Blues Festival (D)	55.00	10/12/13	3:00PM	Y	3	X	X	X	X	X			9 Spots
	Local Direct - 40100 / Local Direct	2234828	All Weeks											REVISED
4		60	09/23/13	3:00PM										495.00
	KC's 18th & Vine Jazz and Blues Festival (D)	55.00	10/12/13	7:00PM	Y	3	X	X	X	X	X			9 Spots
	Local Direct - 40100 / Local Direct	2234829	All Weeks											REVISED
5		60	09/23/13	7:00PM										375.00
	KC's 18th & Vine Jazz and Blues Festival (D)	25.00	10/12/13	11:59PM	Y	5	X	X	X	X	X			15 Spots
	Local Direct - 40100 / Local Direct	2234849	All Weeks											REVISED
6		60	09/23/13	8:00AM										240.00
	KC's 18th & Vine Jazz and Blues Festival (D)	40.00	10/05/13	7:00PM	N								3	6 Spots
	Local Direct - 40100 / Local Direct	2234850	All Weeks											REVISED
7		60	09/23/13	12:00AM										30.00
	KC's 18th & Vine Jazz and Blues Festival (D)	2.00	10/12/13	5:00AM	Y	5	X	X	X	X	X			15 Spots

#	Sponsor Log Name Revenue Types	Length Rate Line#	Start Date End Date	Start time End time	Auto Weekly	#/ Wk	M	T	W	T	F	S	S	Total
	Local Direct - 40100 / Local Direct	2234851	All Weeks											REVISED
8		15	09/23/13	6:00AM										300.00
	KC's 18th & Vine Jazz and Blues Festival (D)	20.00	10/11/13	11:59PM	Y	5	X	X	X	X	X			15 Spots
	Local Direct - 40100 / Local Direct	2234852	All Weeks											REVISED
9		60	10/12/13	6:00AM										120.00
	KC's 18th & Vine Jazz and Blues Festival (D)	40.00	10/12/13	3:00PM	N								3	3 Spots
	Local Direct - 40100 / Local Direct	2234853	All Weeks											REVISED
10			09/23/13											0.00
	KC's 18th & Vine Festival Streaming	0.00	10/12/13		N		1							3 Items
	Streaming - 48455 / Streaming Direct	2234854	All Weeks											REVISED
11			10/12/13											450.00
	Remote Talent & Engineering	450.00	10/12/13		N								1	1 Items
	Talent Fees - 43500 / Talent	2234855	All Weeks											REVISED
<div> Sep 13 = 1580.00 Oct 13 = 1520.00 Nov 13 = 0.00 Dec 13 = 0.00 Jan 14 = 0.00 Feb 14 = 0.00 </div> <div> Mar 14 = 0.00 Apr 14 = 0.00 May 14 = 0.00 Jun 14 = 0.00 Jul 14 = 0.00 Aug 14 = 0.00 </div>														

Total Contract Value: 3100.00 Total Due: 3100.00 85 Spots





In May 1919 Chester Arthur Franklin (1880-1955) founded The Call newspaper with the vision of educating and uplifting the African American community of Kansas City.

Along with his mother Clara Belle Williams Franklin, his wife Ada Crogman and talented reporters like future NAACP leader Roy Wilkins and the incomparable Lucille Bluford, Franklin would grow The Call into one of the most important black weekly newspapers in the country.



Kansas City

THE CALL

Southwest's Leading Weekly Est. 1919

RELEVANT INFORMATION

The Call has bragging rights to some famous alumni. One of these is [Roy Wilkins](#), a reporter and managing editor from 1923-1931 who later wrote for *The Crisis* and an administrator to the [NAACP](#), who also was influential in the passage of many acts including the [Civil Rights Act of 1964](#) and the [Fair Housing Act of 1968](#)







THE STAR
KansasCity.com

Jam

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HOT 105
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107.3

90.1
KXII

COMMUNICATIONS

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THE CALL

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Communications

