

AMERICAN JAZZ MUSEUM

ANNUAL REPORT | FISCAL YEAR 2014





OUR MISSION

To celebrate and exhibit the experience of jazz as an original American art form through performance, exhibitions, education, and research at one of the country's jazz crossroads: 18th & Vine.

OUR VISION

To become a premier destination that will expand the influence and knowledge of jazz throughout greater Kansas City and the world.

OUR HISTORY



Many years ago, 18th & Vine buzzed with the culture and commerce of Kansas City's African-American community. The infectious energy of the people gave life to a new kind of music... and the music gave it right back to the people. Over the years the area languished, but the music and the musicians became legends!

In 1989, the City of Kansas City, Missouri committed \$26 million to a revitalization of 18th & Vine, led by the visionary and tireless efforts of then City Councilman and now Congressman Emanuel Cleaver II

(former Kansas City Mayor.) By 1997, the city had a vibrant new complex housing the Kansas City Jazz Museum and the Negro Leagues Baseball Museum, as well as the Horace M. Peterson III Visitor Center, with a newly refurbished Gem Theater across the street. Soon after, the Museum and its board and staff determined that the Kansas City Jazz Museum's name should be changed to the American Jazz Museum to reflect that the museum is the only museum in the world that is totally devoted to America's true classical music -- jazz. The American Jazz Museum continues to fulfill its mission by serving as a good caretaker of its collections and artifacts, as well as managing the Blue Room jazz club, the Gem Theater, the Changing Gallery, and the public spaces of the Museums at 18th & Vine.

Photo: This page, Duke Ellington Exhibit. Cover image, by Lee Knox, commissioned painting by the Doris and Greg Carroll Collection.

Dear Friends of Jazz,

As we look back over the past year, we see one obvious trend: More and more people are finding new ways to engage with the American Jazz Museum. Part is due to new programs we've introduced, and part is due to new ways we have found to reach out to the public, yet most of this new found engagement is just a passion for jazz in all its expressions.

We have seen increased interest and attendance in virtually all four pillars of our activities—Performance, Exhibitions, Education and Research.

Whether it was the 5 outstanding concerts in our *Jammin' at the Gem* series, or the live performances 4 nights each week in the Blue Room, our performances continued to thrill and delight both Kansas Citians and the many tourists who make 18th & Vine their destination. In fact, *Downbeat* Magazine listed the Blue Room as one of "160 Great Jazz Venues in the World" for the fifth year in a row!

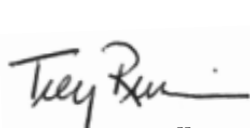
This year's *Kansas City's 18th & Vine Jazz and Blues Festival* attracted nearly 8,500 people who came anyway having enjoyed more than 25 performances in the Blue Room, the Gem Theater, the outdoor Main Stage, and our new Education Stage at 18th & The Paseo. Once again we are pleased to announce the festival was voted "Best Music Festival" for the third year in a row in the Visitor Choice Awards tallied by the Kansas City Convention & Visitor Association – now known as VisitKC.


Our Education Department saw increased participation in both its *Jazz Storytelling* program and its *Jazz Poetry Jams*; and our Collections Department co-curated 3 major shows in our free Changing Gallery including *American Sabor* which explored the contributions U. S. Latinos made to popular music and *Convergence* – a significant partnership with the David C. Driskell Center.

Our John H. Baker Jazz Film Collection and its ever-growing popular lecture series entitled *Jazz Under The Lens* enjoyed successful presentations including the Annual Independence Film Festival, KC's Jazz & Blues Festival and a special documentary screening and panel discussion featuring noted jazz photo artist Bob Barry and film maker Dailey Pike.

Other accomplishments this year include boosting our social media engagement by adding Tumblr, Pinterest, LinkedIn and Google+ to our prior line-up of Facebook, Twitter and YouTube; engaging a new public relations firm which led to increased editorial coverage and on-air media appearances; and implementing some (long overdue) sound improvements in our permanent exhibition area and technical upgrades in the Gem Theater's sound, projection and lighting systems.

Overall, it's been a great year thanks to our staff, volunteers, board members, supporters and patrons. We couldn't do it without you!


C. S. Runnion, III
Chairman of the Board


Gregory A. Carroll
Chief Executive Officer



Photos: Right, top to bottom, American Jazz Museum, Permanent Exhibit Hall, Blue Room Jazz Club, Jazz Pantheon, John T. Scott, Stainless Steel public art piece.



American Jazz Museum Programs

Performance Highlights

BLUE ROOM

Named after the famed 1930s and '40s Street Hotel club, the Blue Room simultaneously honors the past and showcases the present names in jazz. In its heyday, the Blue Room featured some of the biggest names in entertainment. Today that legacy plays on as a vital part of the American Jazz Museum.

Key stats for FY2014 in the Blue Room...

- **Downbeat Magazine** listed the Blue Room in its' February 2014 edition as one of "160 Great Jazz Venues" in the world.
- Presented 272 performances including Monday, Thursday, Friday Indigo Hour, Friday Evening and Saturday performance programming.
- 160 of the performances were free to the public, increasing accessibility to a full range of audiences.
- Employed 1,425 Jazz and Rhythm & Blues musicians.
- Introduced our 1st Sunday's *Neo-Soul Lounge* series featuring Lee Langston

Blue Room Performance Highlights...

- **June 8th** – In a partnership with Truman Medical Center's *Healing Arts* program, we brought in **Winard Harper's** sextet for a special concert. Mr. Harper is a Baltimore drummer who has traveled the world performing with the likes of Dexter Gordon, Betty Carter, Johnny Griffin and Dr. Billy Taylor.
- **July 20th** – **Kyle Turner**, known for his big "Texas Tenor" sound, and local Neo-Soul artist, Lee Langston blended sounds for an evening of Smooth Jazz and R & B to a sold out crowd including about 2 dozen of Kyle Turner's faithful followers who arrived from Texas, St. Louis and Louisiana to show their support.



Photos: 1) Winard Harper 2) Blue Room stock photo 3) Kyle Turner
4) Will Matthews (left) and Luqman Hamza (right)

- **September 13th** – **Luqman Hamza's** 82nd birthday party packed the Blue Room with Kansas City's jazz elite! By the age of 19, Mr. Hamza recorded one of his first hits for the Decca record label and was considered a "heartthrob" in the 40's and 50's. After appearing on the Bob Hope show in 1948, he landed a spot on a weekly radio broadcast on KIMO, and the rest is history. Mr. Hamza is among out elite class of American Jazz Museum Lifetime Achievement Award recipients.
- **February 21st** – The Blue Room played host as **Bobby Watson's Horizon** band celebrated 30 years in the jazz spotlight. Regaling the audience were **Bobby** on saxophone, **Terell Stafford** on trumpet, **Essiet Essiet** on bass, **Ed Simon** on piano and **Victor Lewis** on drums.
- **March 1st** – Juno award winning pianist, vocalist and composer **Laila Biali** brought her trio to show Kansas City how they do jazz in Canada. Sitting in as special guest on vibraphone was our very own CEO, **Greg Carroll**. Cheers to the great crowd who came out and weathered a near record-setting snowstorm!
- **March 15th** – The undisputed queen of Kansas City Blues and Jazz and honorary board member, **Ida McBeth**, sang to a sold-out crowd in her first club performance in two years.
- **April 12th** – Award-winning jazz pianist **Helen Sung** graced the Blue Room stage thanks to **Doug Moody**, vice president of North Coast Brewing, who sponsored the artist's fees and air travel. Wynton Marsalis named Ms. Sung as one of his 'Who's Got Next: Jazz Musicians to Watch!'

*"Not only do we love the atmosphere of the Blue Room,
but we feel this is where we get the best entertainment
and value for our dollars"*

— Marsha and Esmond Allyene



Photos: 1) Bobby Watson 2) Laila Biali 3) Ida McBeth, 4) Helen Sung





JAMMIN' AT THE GEM

Our annual Jammin' at the Gem concert series presents nationally and internationally renowned jazz musicians to perform in the historic Gem Theater across the street from the museum. In the 2013-2014 season, we presented five performances underscoring our goal of giving Kansas Citians and tourists' alike affordable access to high quality jazz performances.

Key stats for FY2014 Jammin' at the Gem Series...

- 5 outstanding concerts, 2 of which paid tribute to Kansas City natives.
- Series featured 32 artists of National and International prominence.
- 2,123 concert attendees including 110 Season-Ticket holders.

Series Highlights...

- **September 6th - Poncho Sanchez** brought his Latin Jazz Band to perform with **James Carter** as they paid a special "Ole!" tribute to **John Coltrane**.
- **February 15th** – New York saxophonist and flautist **Najee Rasheed** opened our tribute to the music of his mentor, Kansas City's own saxophonist **Ahmed Alaadeen** who passed away in 2010. Fulfilling a promise to Alaadeen, this contemporary jazz icon vows to carry a piece of Kansas City with him to the stage for the rest of his life.
- **March 22nd – The Newport Jazz Festival®: Now 60** Tour came to Kansas City bringing **Anat Cohen**, **Karrin Allyson**, **Randy Brecker**, **Mark Whitfield**, **Peter Martin**, **Clarence Penn** and **Larry Grenadier**. What a night!
- **April 19th** – In a Lifetime Achievement Award concert, this year's recipient **Dr. Nathan Davis**, a Kansas City, Kansas native, brought to the Gem Theater an ensemble featuring NEA Jazz Master **Curtis Fuller**, along with **George Cables**, **Winard Harper** and fantastic bassist **Abraham Laboriel** and emerging artist **Maurice Brown**. Dr. Davis has made Kansas City proud with his impressive academic career as he was the first musician to establish a Ph.D. Jazz Studies Degree at a major university. However, he says that some of the most rewarding moments in his career have been his outreach work in Ghana, Bahia, Dubai and Jordan.
- **May 17th** – It was the 50th Anniversary of the legendary **Charlie Parker-Dizzy Gillespie** concert at Massey Hall in Toronto, so we celebrated with our own concert with a trio of **Bill Charlap**, **Kenny Washington** and **Peter Washington**; adding a special appearance by **Jon Faddis** and **Jesse Davis**.

"What a delight the whole evening was. The concert was great. This was our first venture down to the 18th & Vine area. We had arrived early and met an American Jazz Museum staff person named Barbara in the Gem Theater lobby. We told her our story of my daughter in Toronto buying us the tickets. She said she was going to give us "extra-value" on our tickets and was kind enough to escort us across the street to Mr. Charlap's pre-concert jazz conversation." – Richard N., attendee at the Bill Charlap Trio concert



Photos: 1) Poncho Sanchez 2) Najee 3) Newport Jazz Festival®: Now 60 ensemble 4) Nathan Davis Sextet 5) Bill Charlap Quintet -Tribute to Jazz at Massey Hall

KANSAS CITY'S 18TH & VINE JAZZ AND BLUES FESTIVAL

October 12th, 2014 - Our one-day indoor/outdoor festival was a resounding success. Our line-up of locally, regionally and nationally renowned artists gave 25 performances on 4 stages: the Blue Room Jazz Club, the Gem Theater, the Main Stage; with additional free performances by youth artists on our newest free performance space at 18th and The Paseo.

Our original line-up of performances had keyboard virtuoso **George Duke** as headliner. However, just two months before the festival, Mr. Duke lost his battle with leukemia so we added a few musicians to the line-up and turned the festival headliner theme to "**A Salute to George Duke**".

Key Stats for Kansas City's 18th & Vine Jazz and Blues Festival

- Employed 155 performing artists.
- Over 20 vendors offered food and merchandise.
- Nearly 8,500 people attended.
- Voted "**Favorite Music Festival**" for the third year in a row in the Visitor Choice Awards tallied by the Kansas City Convention & Visitor Association.

Festival Highlights

- Our "**Salute to George Duke**" featuring R&B/jazz group **Pieces of a Dream**, jazz pianist **Bobby Lyle** and smooth jazz vocalist **Maysa** brought 90 minutes of George Duke classics to the festival stage.
- The **Matt Kane Organ Trio** had the crowd at the Blue Room reveling as the evening progressed. Missouri native, Matt Kane – also engaged as our Festival Artist In Residence, was joined by guitarist **Dave Stryker** and organist **Kyle Kohler**. The performance became a CD release party and KC family reunion all in one, much to the crowd's delight.
- Performances by **Con Funk Shun**, **The Messenger Legacy** and **Bettye LaVette** offered festival goers some different sounds of jazz and funk.
- Kansas City's own blues singer, **Kelly Hunt**, hit the stage with her original fusion of blues roots and gospel and thrilled the crowd with both time-honored blues classics and her own compositions.

*"I especially enjoyed Con Funk Shun, who brought it all home old style in butter-yellow matching suits and choreographed dance moves.
What an amazing event, Kansas City!" — Faith B., festival attendee and Yelp reviewer*



Photos: 1) Messenger Legacy Band 2) Matt Kane and students 3) Bettye LaVette 4) Con Funk Shun.



American Jazz Museum Programs

Exhibition Highlights

Key Stats for FY2014

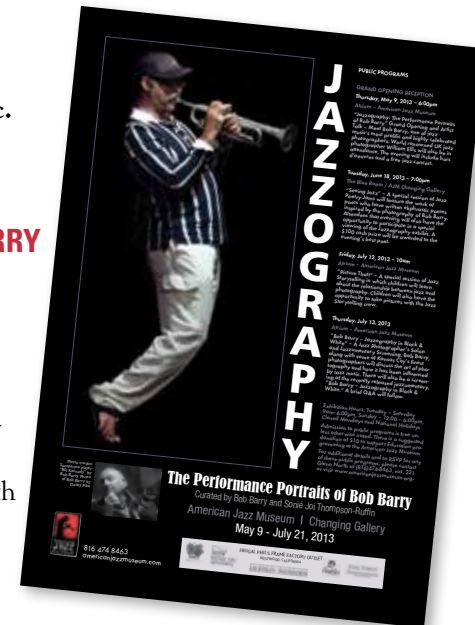
- Our Changing Gallery attracted more than 44,000 visitors this year.
- We presented 3 major long-running exhibitions.
- More than 20 public program events were free and open to the public.

Exhibitions Highlights

JAZZOGRAPHY: THE PERFORMANCE PORTRAITS OF BOB BARRY

May 9th through July 21st – This visual arts exhibition presented photographs from the archives of Los Angeles-based photographer Bob Barry. Mr. Barry's work focuses on jazz musicians and their performances in ambient light setting. Curated by **Mr. Barry**, along with the museum's Visiting Curator **Sonie Joi Ruffin**, the exhibition featured both nationally known and locally known musicians with an emphasis on photographs taken at Kansas City venues. Public programming held in conjunction with the exhibition included:

- **May 9th** - Grand Opening reception and special **KC Guitar Night** free Atrium Concert.
- **June 18th** - **Seeing Jazz** A special session of Jazz Poetry Jams with spoken-word artists performing poems inspired by Bob Barry's photography.
- **July 12th** - **Picture That!** a special session of Jazz Storytelling exploring photography, with special photo opportunities for our young participants and their families.
- **July 11th** - **Bob Barry - Jazzography in Black & White** – In the Changing Gallery, a screening of this documentary film about Bob Barry was followed by a panel discussion and Q&A with the film's maker **Dailey Pike**, along with local videographer **Jason Piggie**, and **Bob Barry** himself.



Photos: 1) Bob Barry 2) Panel with Bob Barry, Jason Piggie and Dailey Pike
3) Jazzography Exhibit 4) Nneena Freelon, photo by Bob Barry

AMERICAN SABOR: LATINOS IN U.S. POPULAR MUSIC

August 1st through October 27th - This traveling exhibit from the Smithsonian presented the musical contributions of U.S. Latinos from the 1940s to the present, exploring the social history and individual creativity that produced stars like **Tito Puente**, **Ritchie Valens**, **Celia Cruz**, **Carlos Santana** and **Selena**. With support from the Ford Motor Company Fund, the museum presented a robust calendar of public programs alongside the exhibition:

- **August 1st - Festival of Tributes** - Much more than an opening reception, this party in the Museum's Atrium featured performances by **Trio Aztlan**, **Marimba Sol de Chiapas**, **Makusa**, and Miguel "Mambo" DeLeon.
- **August 6th and September 3rd - Conversaciones** - Gathering people who remembered and experienced the performances of Latin jazz community in Kansas City, we held discussions moderated by **Jenny Mendez**, Director of Cultural Arts at Mattie Rhodes Center.
- **August 29th - The Impact of Latin Music in America** - Focusing on the impact of Latin music on the American cultural landscape, this panel discussion featured **Dr. Uziel Pecina** of Trio Aztlan and the Guadalupe Center, **John Curey** of Marimba Sol de Chiapas, **Dr. Miguel Carranza** of University of Missouri-Kansas City, and **Greg Carroll** of the American Jazz Museum.
- **September 6th** - Following a Pre-Concert **Jazz Conversation** in the exhibition with Museum CEO **Greg Carroll** and featured artist **Poncho Sanchez**, ticket-holders proceeded to the Gem Theater for the Poncho Sanchez concert paying tribute to Olé!, a significant Latin jazz recording by the late John Coltrane.
- **September 29th - Musica Y Ciné** - At the Gem Theater, we screened the movie *Buena Vista Social Club* exploring the careers and legacies of some of Havana's finest musicians. Following the screening was a concert by Kansas City band **Making Movies** combining Afro-Cuban rhythms and bi-lingual songs.
- **October 4th - Music Cha-Cha-Chá!** - Local jazz educator and musician **Pablo Sanhueza** provided our Jazz Storytelling kids with an opportunity to learn about the elements of Latin music.
- **October 12th - Children's Maracas Workshop** - Youngsters from around Kansas City made and decorated their own maracas, bringing young creative music makers to American Sabor!
- **October 15th - Connecting the Dots** - Lyrics and Music Jazz Poetry Jams - Brooklyn-based, Puerto Rican poet **Lemon Andersen** performed as featured poet during a special Jazz Poetry Jams session.



Photos: 1) Mr. Joe Avila, Ford Motor Company Fund 2) LaVella Jackson enjoying festive food 3) Patrons enjoying American Sabor, 4) Danny Embry pays tribute to Carlos Santana



- October 24th - ¡El Ritmo! Dance Off. The Blue Room was the scene for a dance contest as we partnered with local dance companies and members of the Latino community. What a GREAT night!!

“Without the American Jazz Museum, there would be no Latin Jazz Scene in Kansas City! Festival of Tributes gave us all the opportunity to hear and support each other in a great setting”

– Pablo Sanhueza, Makusa Latin Jazz Ensemble



CONVERGENCE

November 8th through April 27th - *Convergence: Jazz, Film, and the Visual Arts* was a collaboration between the American Jazz Museum and the David C. Driskell Center at the University of Maryland, resulting in a new art exhibition comprised of more than 60 significant works of African American films, artifacts, paintings, drawings, prints and other works on paper that have a strong connection to the jazz aesthetic. Public programming for the exhibition included:

- **November 8th** – This *Grand Opening Reception* included a free concert in the Museum’s Atrium and a keynote speech by **Dr. Robert O’Meally**, jazz scholar from Columbia University who discussed jazz music as a model for the structures, rhythms, and colors of contemporary visual art.
- **December 12th** - *Convergence in Blue* - A Jazz Showcase in the Blue Room fused performing and visual artists in spontaneous performance. Local visual artists **Michael Brantley**, **Michelle Beasley**, and **Harold Smith** painted in the Blue Room, inspired by the jazz sounds of **Eddie Moore** and the **Outer Circle** on stage. Two student artists from **Washington High School** also participated as visual artists.
- **February 27th** - *Stories from the Vine* - In a one-on-one public conversation with CEO **Greg Carroll**, **Dr. David C. Driskell**, one of the leading authorities on the subject of African American art, discussed the significance of the artists featured in this exhibition. We welcomed an audience of nearly 250 patrons to this program.
- **March 7th** - *I See Jazz, I Hear Jazz* Jazz Storytelling. Young participants listened to jazz and created art projects led by artist **Sonie Joi Ruffin**, reflecting their notion of Convergence.
- **April 1st** - *Jazz Under the Lens* - Museum CEO **Greg Carroll** and local filmmaker **Rodney Thompson** were joined by jazz and film fans as they screened selected films and “soundies” from the museum’s John H. Baker Jazz Film Collection.



Photos: 1) ¡El Ritmo! Dance Off winners in celebration 2) Making Movies in performance 3) (left to right) Dan Mills of Bates College, CEO Greg Carroll, Guest of honor David Driskell, visiting curator Sonié Jo Ruffin 4) Convergence exhibition

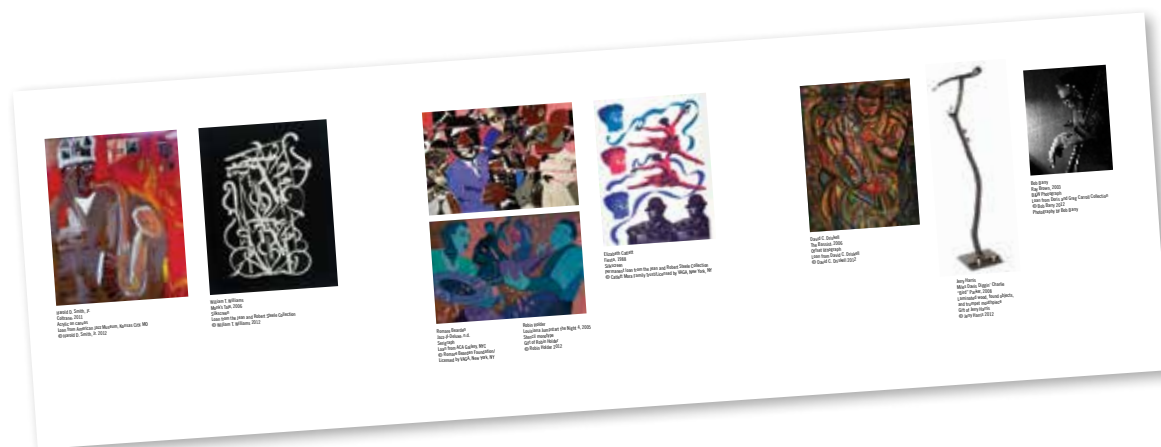
- **April 10th - C5: Convergence Concert & Collective Creative Conversation** - A panel discussion with noted jazz, visual arts, dance, and film scholars (**Bobby Watson, Tyrone Aiken and Jacqueline Chandra**) spotlighted the unique relationship between jazz performance and the arts, learning how each artist's genre and medium is influenced by the **other**.

“Thank you so much for this experience!”

– C.J., student artist, participant in the Convergence in Blue program

“I thought Convergence in Blue was very interesting, watching the creative process at work close up! The music and the art were outstanding! Congratulations on your Jazz Convergence events and keep coming up with those great creative ideas.”

– Anonymous museum supporter



Photos: 1 & 2) Convergence Exhibition 3) Driskell proclamation with Trey Runion, Jess Rezack, David Driskell, Licia Clifton-James and Greg Carroll 4) David Driskell, commemorative invitation.



American Jazz Museum Programs

Education Highlights

We are proud to note that in the past year American Jazz Museum's education and outreach programs have reached nearly 35,000 young people! Those programs include:

JAZZ POETRY JAMS

Since its inception, the American Jazz Museum has successfully used the thoughtful exploration of the relationship between poetry and jazz to reach and educate the youth in our community. Jazz Poetry Jams are monthly "poetry slams" held in the Blue Room. These are competitions at which poets read or recite original work, which are then judged by previously selected members of the audience. The atmosphere is encouraging and the audience make-up is quite diverse and well engaged.

Program Highlights

- This year's **Jazz Poetry Jams** attendance increased from an average of 75 participants per session to an average of 105 per session - with a total of 1265 program attendees.
- **Louder Than a Bomb** - This new city-wide youth poetry festival involving more than 1,450 Kansas City area high school students and audience members, took place from March 11th through 29th at the museum's Atrium, Prospero's Uptown and UMKC's Student Union; with the finale at the Gem Theater.

JAZZ STORYTELLING

The popular monthly program introduces children ages 2-7 to the sights and sounds of jazz music, while engaging them in age-appropriate interactive movements and enhancing their social skills in a safe environment. The curriculum is developed and presented by veteran jazz vocalist and educator **Lisa Henry**, along with storyteller **Brother John** and professional jazz musicians **Tyrone Clark** and **Mike Warren**. Exploring the relationship between music and other art forms, the program teaches kids the basics of music as prescribed by the Core Music Standards. This program is offered at no cost to the general public, including are preschools, daycares and home-school students.

Program Highlights

- Fiscal Year 2014 saw an increase in **Jazz Storytelling** attendance from an average of 65 kids per session to an average of 82 kids per session, with a total of 982 participants.
- **March 7th - I See Jazz, I Hear Jazz** - This special session of Jazz Storytelling was created in conjunction with the Convergence exhibit in our Changing Gallery. Using the concept of Synesthesia, young participants listened to jazz and created art projects reflecting their notion of "convergence."



18TH & VINE JAZZ EDUCATION FESTIVAL

Now in its 8th year, the 18th & Vine Educational Jazz Festival is a partnership with Metropolitan Community College of Kansas City – Penn Valley. The 3-day non-competitive festival takes place in April, where middle school, high school and college level students are provided with an opportunity for an increased experience and understanding of jazz.

Program Highlights

- This year brought 31 school ensembles (about 750 students) to the Gem Theater for master classes, clinics and concerts, with a total participation of 1,300 people.
- Following the spirit of mentorship in the jazz tradition, Lifetime Achievement Award recipient **Dr. Nathan Davis** led a master class and each band received a clinic with top local jazz educators.
- The festival culminated in a showcase performance featuring **Dr. Nathan Davis** and his fabulous all-star band at the Gem Theater.

KWANZAA

Each winter we work in conjunction with the **Kansas City Black United Front**, and several key community organizations, to celebrate the seven principals of Kwanzaa – “Nguzo Saba.” In addition to providing venue space, we also developed programming around the principle of “Nia” (Swahili for purpose) teaching purpose through live jazz, poetry and dancing contexts. The Kwanzaa events are free and open to the public and are one of our most successful programs in generating attendance from Kansas City’s urban core. This year’s Kwanzaa celebration attracted more than 2000 attendees over six nights in the Gem Theater.

REV. DR. MARTIN LUTHER KING JR. BIRTHDAY CELEBRATION

As part of our ongoing commitment to the importance of this national holiday, we hosted the annual **Rev. Dr. Martin Luther King Jr. Birthday Celebration**. In this uplifting event, which attracted people of all ages to the Gem Theater, we paid tribute to this American hero through jazz performance, spoken word, dance, and guest commentary. The event ended with recognition of several young people in the community who displayed the tenets of **Dr. King’s** philosophy through their daily actions.

LOUDER THAN A BOMB – KC

In March 2014, the Museum embarked on a very successful new spoken word initiative under the Jazz Poetry Jams umbrella. This initiative – Louder Than a Bomb-KC – invites high school students in the metro area to participate in a poetry competition in the popular “slam” format. Twelve school teams and one community team competed in the 2014 Louder Than a Bomb festival and over 1,500 students and community members participated as audience members, adjudicators, advisers, and supporters. Participating schools represented eight area districts: Barstow, Belton, Kansas City, Missouri, Kansas City, Kansas, Olathe, Shawnee Mission, North Kansas City, and Raytown. Paseo Academy of Fine and Performing Arts won the 2014 Festival and represented Kansas City, receiving the nomination to represent Kansas City in July 2014 at the Brave New Voices national youth poetry festival in Philadelphia.

“This is the one place that you can be 100% real and when you get on that stage and you’re doing your poem, it’s just like everybody somehow relates even if they haven’t been through your situation and they just respect that you can be up on that stage.”

– Natalie Chance, Shawnee Mission Northwest student





American Jazz Museum Programs

Research Highlights

JOHN H. BAKER JAZZ FILM COLLECTION

Last year proved to be another fruitful year with respect to the John H. Baker Jazz Film Collection—the research arm of the American Jazz Museum. With more than a million linear feet of jazz film, including “soundies,” kinescopes and short and long feature films, this is one of the largest collections in the world!

Highlights from the year include:

- A partnership with the **Independence Film Festival** included a special screening of selected films from John H. Baker Jazz Film Collection. The screenings included our popular film lecture presentation entitled *Jazz Under the Lens* presented by American Jazz Museum CEO **Greg Carroll**.
- A continuation of *Jazz Under the Lens* featured a one-on-one discussion entitled **Drummer's in Jazz on Film**, with CEO **Greg Carroll** and local drummer and educator **Clarence Smith**.
- The final installment of the *Jazz Under the Lens* series highlighted a screening of a fantastic documentary entitled **Bob Barry - Jazzography in Black & White** about the noted jazz photo artist **Bob Barry**. **Mr. Barry** and a host of panelists were on hand to discuss this special documentary work by filmmaker **Dailey Pike**.
- Each of the three exhibitions in our Changing Gallery space included selected films from each of the 4 volumes of the celebrated **John H. Baker Jazz Film Collection**. The films provided a perfect compliment to the single and multi-dimensional artifacts on display.
- The museum submitted several major grant requests to continue its effort in preserving this important film collection. **GOOD NEWS** to share in next year's Annual Report on those efforts!



Photos: 1) Karen Griffin, Education Docent 2) Jess Rezack in the John H. Baker Jazz Film Exhibition 3) American Jazz Museum History Marker 4) CEO Greg Carroll and Filmmaker Rodney Thompson discuss the film collection.

Operations

MARKETING

- Our new relationship with public relations firm IMC Group led to a significant increase in our editorial coverage and on-air media appearances.
- Partnered with Universal Music Group to offer major jazz-label recordings and collector's edition releases as exclusive American Jazz Museum promotional giveaways.
- Our social media platform now includes Twitter, Facebook, Tumblr, Pinterest, LinkedIn, Google+ and YouTube. This year, our Facebook "likes" are at 86,532 with a reach of more than 285,000.



twitter.com/americanjazzkc



facebook.com/americanjazzmuseum



pinterest.com/americanjazzkc



youtube.com/user/americanjazzmuseum/featured

*"Great museum for jazz aficionados and jazz newcomers as well.
Can't believe they have the Charlie Parker plastic sax!"*

– Facebook Page Friend Comment

VISITOR SERVICES

The Visitor Services staff is pleased to have introduced the museum's Open Rehearsals program which gives community musical organizations the opportunity to perform rehearsals and concerts in the museum's public spaces before an audience. An Open Rehearsal is a fascinating opportunity to watch the creative process at work, and see how a piece of music is shaped and polished for public performances. Open Rehearsals take place in the daytime and are free to the public, and visitors are invited to bring a lunch and get a cold drink from the Swing Shop. Some of the groups taking advantage of this program this year were:

- "For Musicians Only" Big Band Jazz Workshop
- Metro Jazz Workshop of Metropolitan Community College
- The Allen Meyers Band
- The New Era Gospel Quartet
- Navy Band Great Lakes Blue Jackets Combo

*"It's like waking up with jazz in my coffee."
– quipped one visitor at a morning Open Rehearsal.*





FACILITIES UPGRADES

Funds to support the following upgrades were obtained through a competitive grant and generously supported by the Kansas City *Public Improvement Advisory Committee* (PIAC).

- The installation of new “sound splash” speakers in our permanent exhibition space allowing visitors to enjoy all of our listening kiosks in a hands-free/ headphone-less environment.
- Over-due upgrades in the Gem Theater sound system; conversion to a digital HD projector; and the installation of new lighting instruments on the Gem Stage.
- Installation of new modular furniture in both Gem Theater conference rooms and the installation of new technology in the Gem small conference room making it more highly effective as a “smart” room.

GRANT HIGHLIGHTS

Top 10 Funders

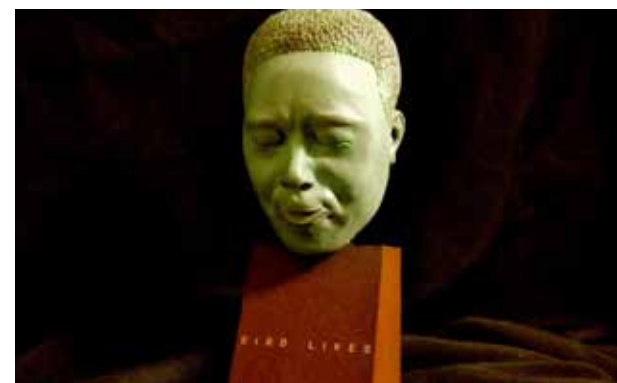
- **Neighborhood Tourism Development Fund:** American Jazz Museum received a record \$100,000 to support three areas: \$30,000 to support marketing, \$50,000 to support the jazz and blues festival, and \$20,000 to support performance.
- **Ford Motor Company Fund:** As a host of the Smithsonian exhibition American Sabor, the Museum received a \$70,000 grant from Ford Motor Company and Ford Motor Company Fund, supporting 100% of programming costs associated with the exhibition.
- **City of Kansas City, MO:** The City contributed \$50,000 to support Kansas City’s 18th & Vine Jazz and Blue Festival.
- **Sprint** supported Youth Education Programs \$10,000; Jammin’ at the Gem \$15,000; Kansas City’s 18th & Vine Jazz and Blues Festival \$20,000; and PEER Into the Future \$5,000.
- **Missouri Arts Council:** The Museum received \$16,639 to support the Changing Gallery exhibition Convergence and Kansas City’s 18th & Vine Jazz and Blues Festival; \$10,790 to support Jammin’ at the Gem; and, \$1,500 plus \$495 in in-kind services to participate in a Capacity Quotient® needs assessment survey and to implement an action plan created in response to survey results.
- **Muriel McBrien Kauffman Foundation** contributed \$25,000 that the museum directed toward Changing Gallery exhibitions, educational programming, and General Operations/PEER Into the Future and an additional \$5,000 to support Kansas City’s 18th & Vine Jazz and Blues Festival.
- **William T. Kemper Foundation** awarded a \$25,000 grant to support a digital Membership Portal platform to be added to the Museum’s website.
- **Richard J. Stern Foundation for the Arts** granted \$15,000 in support of Jammin’ at the Gem, a \$1,500 increase from FY2013.

Photos: 1) Blue Room converted to a reception space 2) Security officer, Art Springfield, standing guard, 3) Visitors Center, 4) Greg, Laila and Don Pfannenstiel on the KC Live Set at KSHB Channel 41

- **Blue Cross and Blue Shield of Kansas City** supported PEER Into the Future for \$5,000 and the 2014 Kansas City's 18th & Vine Jazz and Blues Festival for \$10,000.
- **Francis Family Foundation** and **Ten-Ten Foundation** each awarded \$10,000 in support of General Operations.

ADDITIONAL

- **ArtsKC:** As an Ovation grant recipient, the museum received \$7,969 to support general operations through our PEER Into the Future sustainable funding initiative.
- **Belger Arts:** \$5,000 to support Convergence
- **Black Community Fund:** \$4,000 to support Jazz Storytelling
- **Brinker International Restaurants:** \$1,000 to support General Operations
- **Hallmark Corporate Foundation:** \$5,000 to support General Operations
- **Heartland Combined Federal Campaign:** \$1,436.27 to support PEER Into the Future
- **Hendrick Acura:** \$7,000 to support Blue Room programming
- **KCPL:** \$5,000 to support Kansas City's 18th & Vine Jazz and Blues Festival
- **Missouri Humanities Council:** \$5,000 to support Convergence Changing Gallery exhibition
- **R.C. Kemper Jr. Charitable Trust:** \$5,000 to support General Operations
- **Smithsonian Affiliates:** \$2,500 to host a regional youth summit in conjunction with the National Youth Summit on Freedom Summer
- **Shumaker Family Fund:** \$1,000 to support Convergence
- **Toyota Cars for Good:** We received a grant of \$1,000 from Toyota to support general operations in FY2014 for participating in the 100 Cars for Good program in FY2013.
- **Waddell & Reed:** \$5,000 to support General Operations and \$1,000 to support Kansas City's 18th & Vine Jazz and Blues Festival



Photos: 1) Gem Theater Messazine Gallery 2) Volunteers extraordinaire 3) Marcus Hampton on the Vine 4) Lifetime Achievement Award (Replica of Charlie Parker Memorial)



American Jazz Museum Path to

Sustainable Funding

PEER INTO THE FUTURE

PEER Into the Future is a sustainability initiative, using the acronym formed from our four pillars of activity: **P**erformance, **E**xhibition, **E**ducation and **R**esearch (or PEER.) Our goal of achieving financial independence in the future is moved forward through fundraising directly from jazz enthusiasts, museum patrons and the community at large. The main event is a luncheon in April at which we make our case for support, while our guests dine, engage in inspiring programing and listen to live jazz. Thanks to the generous support of our donors, we exceeded our net goal.

TAKE FIVE TOURS

The Museum offers **Take Five Tours** as part of its patron cultivation efforts. The 60-minute, team-led tour explores the museum's public spaces and exhibits, while illuminating personal testimonies, our mission and vision. Patrons are encouraged to join us for our annual PEER Into the Future event in April and to become part of the supporting family of the American Jazz Museum.



Photos: Museum patrons enjoying Jazz Beats and PEER into the Future fundraising events.

SPECIAL EVENTS

The Museum's facility plays host to numerous special events, with contributions directly supporting our programming.

This year's event highlights include

- **Youth Symphony of Kansas City** held 29 regular season Sunday rehearsals for its most advanced ensemble, Symphony Orchestra, at the Gem Theater.

"This is a significant opportunity for the most talented student musicians from across the Kansas City Metropolitan Area to be regularly engaged artistically in the heart of Kansas City."

– Steve Murray, Executive Director

- **Midwest Archive Conference**, one of the nation's largest regional professional associations for archivists.
- **International Association of Venue Managers (IAVM)** who represent public assembly venues from around the globe, shared amazement in discovering a "hidden gem" in the Museums at 18th & Vine.

"It is such a unique facility and so unusual to see a venue that houses multiple types of collections from museum quality art, a baseball museum, an archive of film footage, and a museum with a comprehensive history of the art of jazz all under one roof."

–IAVM Trade Magazine Article

"A highlight of the conference for me was the lady who welcomed us at the American Jazz and Negro Leagues Baseball Museum. She came on the bus singing, described what we were going to see, and it made me want to go behind the doors of that museum. I hope I can spark people's interest into the wonders of our past like she sparked mine. I know this is representative of so many who enjoyed our reception at the Museums – and the highest compliment those of us in our professions could give."

Thank you for your hard work, dedication, and attention.

We'll hope your talents rubbed off, even just a little bit, on us!"

–Jennifer Audsley-Moore, NARA-KC, Kansas City, MO, Audrey Coleman, Dole Institute of Politics, Lawrence, KS, Co-Chairs, Local Arrangements Committee, MAC 2014 Annual Meeting



Photos: 1) Patrons enjoying music in the Blue Room 2) Blue Room billboard ad
3) Jessica care Moore 4) Jazzy party with Patrons in the Atrium

OUR AUDIENCES

Last year the American Jazz Museum—including the Blue Room, the Gem Theater, the Changing Gallery and all the public spaces—enjoyed audiences of all races and ethnicities as well as all age groups. Our visitors included local residents as well as national and international tourist travelers. We brought delight to jazz enthusiasts, jazz experts, and jazz newcomers; even while we brought local history to life for students, adults and old-timers.

ECONOMIC IMPACT

According to the Arts & Economic Prosperity Calculator provided by Americans for the Arts, the American Jazz Museum as a whole provides a local economic impact of more than \$8 million annually including impacts on hotel stays, restaurant visits, shopping, and other activities. The Museum directly expended over \$1.7 million in presenting cultural programming in FY2014. Our audiences for performance, exhibition, education, and research programming contributed another \$4.3 million in local expenditures that helped to support the Kansas City economy.

We also made an impact in our local economy with our commitment to hiring local performing artists where appropriate, local vendors when suitable, and to seek out women-owned and minority-owned businesses when applicable.

Statements of Financial Position Three-Year Comparison FY 2012 – FY 2014

	FY 2012	FY 2013	FY 2014
ASSETS			
CURRENT ASSETS			
Cash, Unrestricted	181,507	149,885	343,338
Cash, Restricted	203,574	9,944	23,019
Accounts Receivable	190,036	285,739	176,260
Inventory	41,165	40,066	34,674
Prepayments	17,375	28,278	26,856
Total Current Assets	633,657	513,913	603,147
OTHER ASSETS			
Endowment – Tax Basis	592,016	642,789	713,907
Unrealized Gain/Loss on Endowment	88,286	83,305	55,296
Total Other Assets	680,302	726,094	769,203
Total Assets	1,313,959	1,240,007	1,372,350
LIABILITIES AND NET ASSETS			
CURRENT LIABILITIES			
Accounts Payable	66,595	80,684	111,592
Accrued Employee Benefits	63,378	56,107	69,615
Unearned Revenue	152,385	60,861	30,457
Notes Payable – Line of Credit	874	-	-
Total Current Liabilities	283,232	197,652	211,664
NET ASSETS			
Net Assets at Beginning of Year	961,517	1,030,727	1,042,355
Increase in Net Assets	69,210	11,628	118,331
Total Net Assets	1,030,727	1,042,355	1,160,686
Total Liabilities and Net Assets	1,313,959	1,240,007	1,372,350



5 MIN GUIDE: **AMERICAN JAZZ MUSEUM**

FY2014 MAY 1, 2013 - APRIL 30, 2014 IN REVIEW



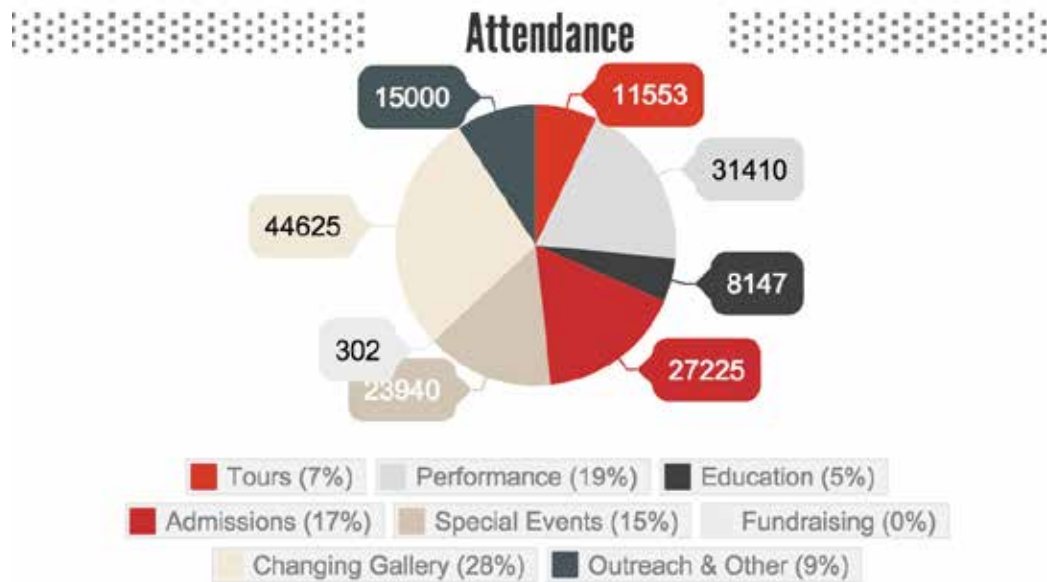
FY2014 ATTENDANCE:

162,202

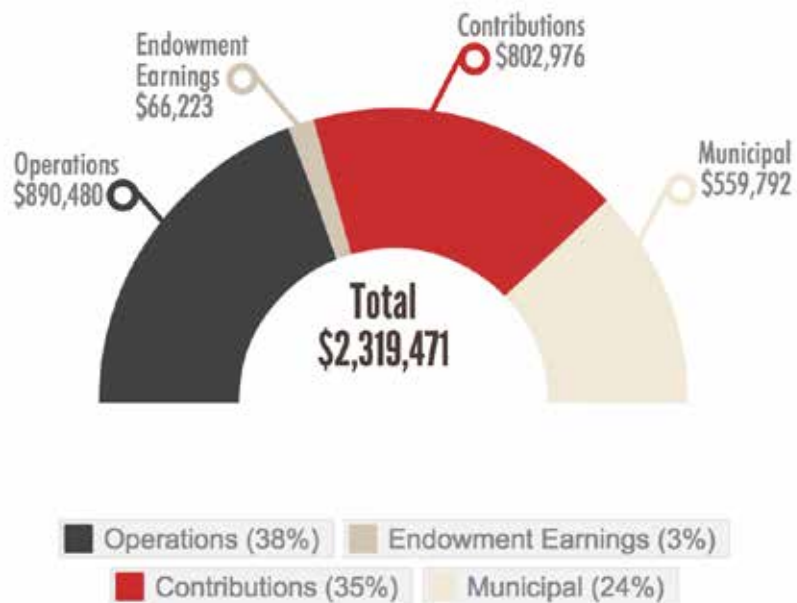
FY2014 REVENUES:

\$2,319,471

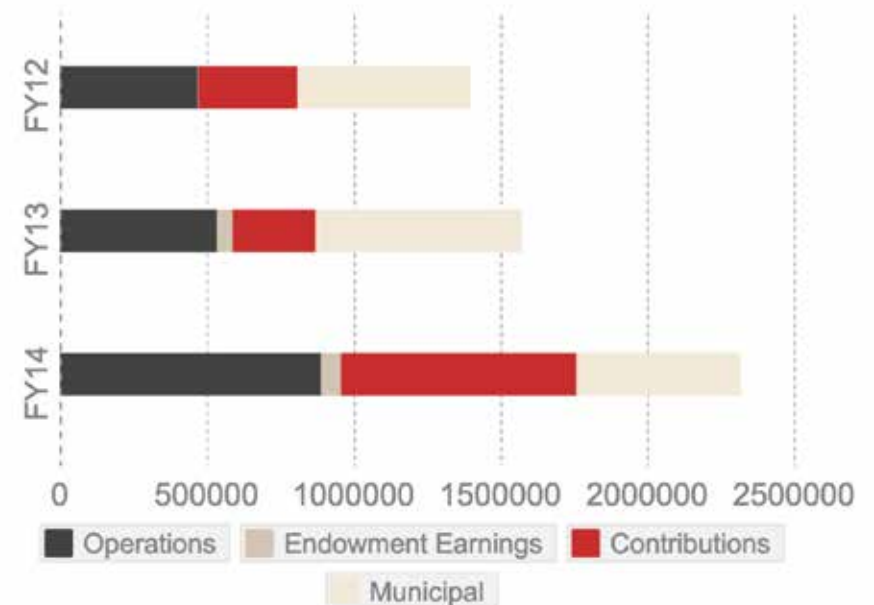




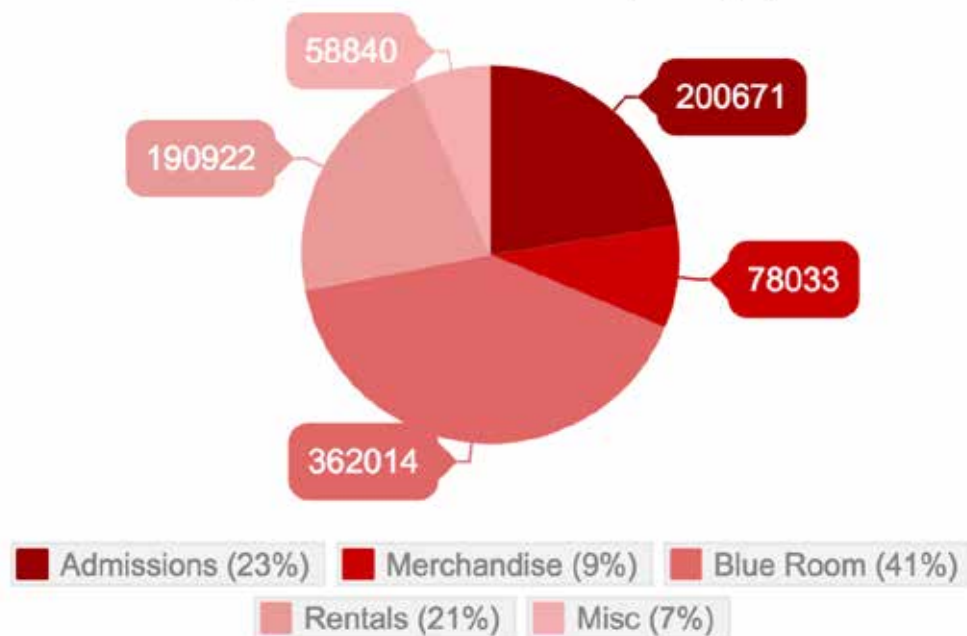
Funding Categories



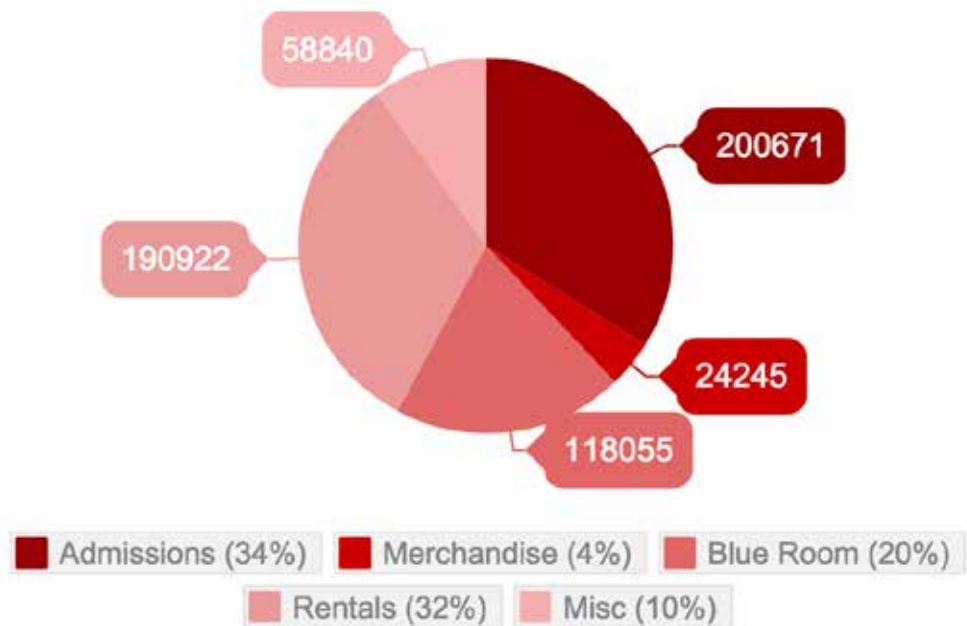
Total Net Revenue by Type



Operations Gross Revenue by Category



Operations Net Revenue by Category





Economic Impact: Musicians



1,425 Total Individual Musicians Hired



\$331,427
Total Paid

Fees Paid



IN-STATE 55%

OUT-OF-STATE 45%



IN-STATE
\$128,037

OUT-OF-STATE
\$203,390

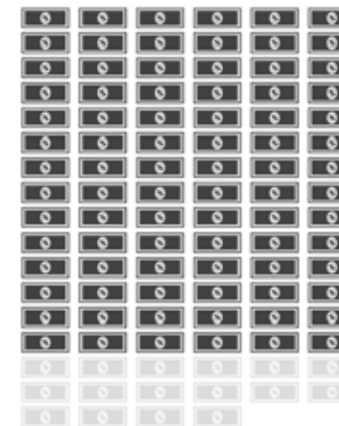
Minority/Womens Business Enterprise
Musicians Hired



M/WBE 63%

NON-M/WBE 37%

Fees Paid



M/WBE
\$276,667

NON-M/WBE
\$54,760

Economic Impact: Vendors



\$810,916 Total Paid to Vendors

Vendors Hired



IN-STATE 64%

OUT-OF-STATE 36%

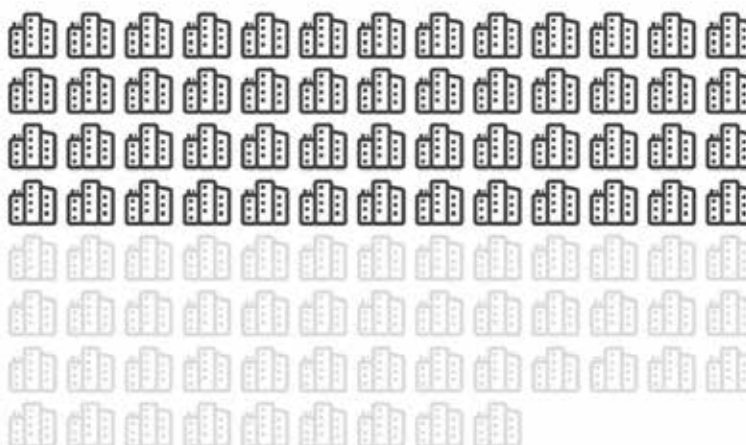
Fees Paid



IN-STATE \$543,314

OUT-OF-STATE \$267,602

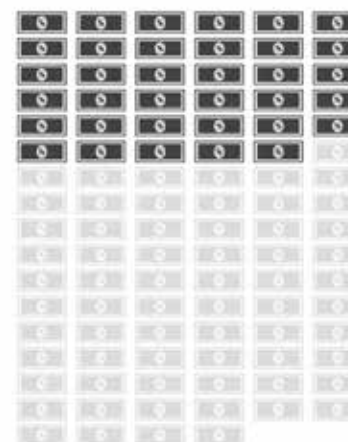
Minority/Womens Business Enterprise Vendors Hired



M/WBE 52%

NON-M/WBE 48%

Fees Paid



M/WBE \$275,875

NON-M/WBE \$535,041

Generous Donors and Supporters

American Jazz Museum Leaders \$50,000+

Ford Motor Company Fund
City of Kansas City, MO
Neighborhood Tourist Development Fund
Sprint

Golden Age Jazz Leaders \$25,000 - \$49,999

Blue Cross and Blue Shield of Kansas City
Missouri Arts Council
Muriel McBrien Kauffman Foundation
North Coast Brewing
William T. Kemper Foundation

Jazz Now Leaders \$10,000 - \$24,999

Downtown Council
Esmond & Marsha Alleyne
Francis Family Foundation
Jazz: A Louisiana Kitchen
Kansas City Parks & Recreation
Kansas City Transportation Group
Master Craftsmen Foundation
Parks & Pennington
Richard J. Stern Foundation
SECT Theater Supplies
Ten Ten Foundation
Visit KC

Jazz Beyond Leaders \$5,000 - \$9,999

Downtown Kansas City Marriott
Arts KC - Regional Arts Council
Belger Arts
Boulevard Brewing Company
Burns & McDonnell
C3 Brand Marketing
John & Susan Flower
Hallmark Corporate Foundation
The HR Office
KC Computer Support
Lordi-Marker Family Foundation
Missouri Humanities Council
R.C. Kemper Charitable Trust
Truman Medical Centers
Waddell & Reed

Jazz Leaders \$2,500 - \$4,999

Anonymous
Black Community Fund
D Phillips Creative Design
KCP&L
Nikki & Kim Newton
Ruckus Wireless
Schmitt Music

Jazz Leadership Circle \$500 - \$2,499

Aching Backline
Vic & Theresa Allred
Anonymous
Anonymous
Lorie Bowman-Doolittle
David & Cathi Brain
Timothy Brake
Brinker International Restaurants
Lance & Lynn Carlton
Doris & Greg Carroll
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Phyllis Chase
Mark Cook
Consuelo Cruz

Florine Dean
Robert Druten
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Joyce Johnson
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Linda & Topper Johntz
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Bill & Ronda White

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Eugene & Bukeka Blake-
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Gates

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James Pumphrey
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Susan Quackenbush
Marvin Rau & Kate Porter-
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Megan Rickel
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Howard & Barbara
Schwartz
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Michael Scott
Dan Shearman
Myra & Lester Siegel
Ivan Smith
Reggie Smith
Stan Smith

Joy Snyder
D'Andrea Sprott
Rick Starks
Janel Stelter-Embry
Peter & LeAne Story
Wilma Taylor
Nathan Tesmer
James & Billie Tippin
Betty Valdez
Kathleen Feist Vescovi &
Guido Vescovi
Brad Voelker
Nancy Wallingford
The Wally Foundation
Lester Washington
Sherri Wattenbarger
Brian & Jennifer Weiford
Greg & Linda Westbrook
Frank Wewers
Em'ma White
Russell & Roslyn Williams
Jerry and Debbie Williams
Toi Wilson
Thomas B. Wright, III
Sonya Yarmat

Members

Bebop - \$1000

Trey & Joan Runnion

Jazz Quartet - \$500

Roy & Sylvia Robinson

Jazz Trio - \$250

Douglas Alston
Doris and Greg Carroll
Ollie W. Gates & Arzelia Gates
Michael Gerken

Cheryl Jefferson-Bell
Doug & Janette Rushing
Debra K. Schmidt
Brian & Jennifer Weiford

Jazz Duo - \$100

Vic & Theresa Allred
Gary Ballard
Lee & Claudia Barewin
Bryant & Mary Jane Barnes
Lorie Bowman-Doolittle
Timothy Brake
Harlan Brownlee
Rose Bryant
Christopher & Terri Burnett
Michael Byrd
Morris Campbell Sr.
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Lloyd Dixon
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Veto & Kim Enna
Don & Andrea Farguharson
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Guido
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Jay & Jill Hodge
Brad Holdhusen
John Holecek
Andy & Nancy Huckaba
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Joyce Johnson
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Matthew Reeves
Craig Reinert
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Jerry Riffel
John Roberts
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John Scott
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James & Sarah Weitzel
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Russell & Roslyn Williams
Roger C. Williams Jr.
John & Mildred Wood
Linda Word
Joel & Alice Wright
Marilyn York

Jazz Solo - \$50

Eric Allgaier
Leslie Becker
Dorris Bender
Donald Biggs
Jim Breed
Georgia Buchanan
Bertram Caruthers, Jr., MD
Donna Cassini

Michael Coyle
Mildred Crossley
Steve Crowley
Amos Doston
Charles Dougherty
Gustav Erbes
Ronald Finley
Marjorie Finley

Fleeda Franklin
Larry Goldman
Marilyn L Hambrick III
William A Hambrick III
Steve Hargrave
Rod Henning
Gayle Hill
Mark Huffhines

Gerald Hynes
Vicki Johnson
Chris Klockau
Lee Knox
Jon Kowing
Gary Lausier
Carl Lolles
Nancy Meads

Juanita Moorer
Loren Myers
Carol & Terry Noland
Lawrence R. Parrish
Ronald Perry
Michelle Pond
Lonnie Powell
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Emma White
Teresa Wohlner

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Bob Barry, Jazzography, photography
Steven Butler, Poetic Images, photography
Scott Reynolds and Ben Weddle

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Where it Lives!



American Jazz Museum

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