

Christopher Burnett

Arts Professional; Recording Artist; Adjunct Professor; Jazz Journalist; Operations Officer

chrisburnett@burnettpublishing.com

Summary

I am a formally trained alto saxophonist, educator, leader, and composer and started my professional career with military jazz bands "turning pro" directly upon graduating high school at 18 years old. Over the course of a forty-plus year career, I have performed professionally around the world, recorded noteworthy albums as a leader, taught at the college-level and co-founded a significant independent recording label.

I have released three albums as a leader - the latest, 'Firebird', is being released first as singles on the ARC label. Additional credits include producing the debut recording of the Dino Massa Kansas City Quintet titled, "Echoes of Europe." I am an in-demand woodwind instructor and jazz clinician, serving as festival adjudicator and conductor for honors ensembles on many occasions.

I was keynote speaker for the 2016 Martin Luther King Day Celebration at Fort Leavenworth and the 2017 Black History Month celebration of Dwight D. Eisenhower VA Medical Center's CPAC. The Edward Jones Center for Entrepreneurship at Drury University invited me to be its very first speaker in their 'Self-Employment in the Arts' series for 2016.

I held adjunct professor of music positions with Missouri Science and Technology 10 years and Metropolitan Community Colleges 5 years. And directed the marketing communications department at the American Jazz Museum for 5 years.

I am a KPA award-winning newspaper reporter and the 1995 5-Star Award of Merit Winner of the National Federation of Music Clubs as a Composer.

The biggest challenge I have with prospective employers and clients is the fact that I am a transitioned career military senior enlisted leader and, in addition to my professional skills in the arts, I possess a diverse range of highly developed soft skills. These include leadership, systems approach management and a successful background in arts marketing and promotion. I am fluent in web design, and social media marketing.

Also see: <http://BurnettMusic.com>

Experience

Journalist at GateHouse Media

September 2016 - Present

Journalist and Staff Writer for The Lamp newspaper of Fort Leavenworth and its community. GateHouse publishes 620 community and business publications, including 125 daily newspapers, along with over 530+ local affiliated websites.

Chief of Operations at Artists Recording Collective, LLC

December 2007 - Present

ARC is an internationally established independent recording label based upon a new artist collective model of artist empowerment and ownership of their work.

ARC catalog contains over 60 releases with all titles available at all of the major retailers worldwide.

Over 250 artists appear on ARC recordings, including emerging talent and established noted names in music.

See <http://ArtistsRecordingCollective.biz>

Chief Operations Officer at Artists Recording Collective, LLC

December 2007 - Present

- Strategic Development, Planning and Execution of Company Business Plans
- Developing and Maintaining Media Relations, Alliances and Partnerships.
- Marketing Communications Program Development and Management.
- Graphic Design Supervision and Management.
- Marketing Collateral Archive Management.
- Creating Integrated Marketing Plans.
- Business to Business (B2B) Networking.
- Website; Social Media; and, General Marketing.
- Jazz Artist-In-Residence (performing artist, recording artist, and clinician)
- General Public Relations and Diplomacy.

Specialties:

- Organizational leadership, resiliency, team building, problem solving
- Strategic thinker, advisor
- Quality assurance
- Music education, production, marketing, public outreach
- Internal and external communication, public speaking
- Professional Musician

ARTISTS RECORDING COLLECTIVE (ARC) is an internationally recognized label identity that emphasizes promoting and facilitating the distribution and utilization of the works created by our artists.

Mission - ARC is an American label identity that emphasizes promoting and facilitating the distribution and utilization of the works created by our artists.

Company Overview - ARTISTS RECORDING COLLECTIVE (ARC) is an American label brand that was co-founded by musician artists who were also among the very first pioneers employing viable uses of 21st Century technologies.

Description - * A New Concept Music Label Brand & Business Model * ARTISTS RECORDING COLLECTIVE (ARC) is an internationally recognized brand and professional recording label that emphasizes promoting and facilitating the distribution and utilization of the works created by our members. ARC provides a viable 21st Century Music Industry Platform for world-class talent!

Performing Artist, Clinician and Endorser of Selmer (Paris) Saxophones at Conn-Selmer, Inc.

June 2012 - Present

Chris Burnett is an official CONN-SELMER PERFORMING ARTIST AND CLINICIAN. Chris Burnett plays Selmer (Paris) Saxophones exclusively.

Chris Burnett is an official LOMAX CLASSIC MOUTHPIECE ARTIST ENDORSER. Chris Burnett plays a handmade Lomax Classic #9 Eb Alto Saxophone New York Jazz model, Serial No: 1654.

Co-Owner at BurnettPublishing.com

July 1980 - Present

- Strategic Development, Planning and Execution of Company Business Plans
- Developing and Maintaining Media Relations, Alliances and Partnerships.
- Marketing Communications Program Development and Management.
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ABOUT BURNETT PUBLISHING - BurnettPublishing was established in 1980 and has developed to provide "21st Century Media Solutions for the Design Age". We work primarily in the following areas: Music Publishing, Composition Commissions, Arranging Commissions, Webmaster Services (see .pdf brochure), Music Licensing, and we also provide Consultation Services to select clients ...

Founder and co-owner/ Executive Level Management at BurnettMusic.com

May 1974 - Present

- Strategic Development, Planning and Execution of Company Business Plans
- Developing and Maintaining Media Relations, Alliances and Partnerships.
- Marketing Communications Program Development and Management.
- Graphic Design Supervision and Management.
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ABOUT US: BurnettMusic.com is a sole proprietorship business located in the State of Kansas within the United States of America. The online Web site URL is the official artist website of Chris Burnett - a Kansas City area musician, composer and instructor of music. Therefore, you will only find music performance-related content here as a matter of course. BurnettMusic.com is committed to protecting your privacy online while interacting with our Web site. We are also committed to providing you with the very best online experience we can while you are interacting with our unique approach to presenting a performing artist's activities, portfolio and archives. And, we hope that you enjoy exploring the various custom features available at BurnettMusic.com.

Adjunct Music Professor, Woodwind Faculty Instructor and Associate Director of Jazz Combo

May 2013 - Present

- Teach and Direct Combo Students
- Teach and Coach Woodwind Students
- Teach Jazz Theory, History and Ear Training
- Teach Applied Improvisation
- Teach Woodwind Pedagogy
- Compose and Arrange Music
- Jazz Artist-In-Residence (performing artist, recording artist, and clinician)
- General Public Relations and Diplomacy.

Metropolitan Jazz Workshop (Kansas City) is a new organization under the management and organizational control of the MCC - Penn Valley campus. www.MCCKC.edu

Director of Operations and Communications at American Jazz Museum

June 2016 - July 2016 (2 months)

Director of Operations + Communications oversees the day-to-day activities of a organization, at the direction of the Executive Director of the American Jazz Museum.

ABOUT THE AMERICAN JAZZ MUSEUM

Mission - As the only museum in the world solely focused on the preservation, exhibition and advancement of jazz, the American Jazz Museum is dedicated to public service and collaborative efforts to expand the influence, awareness and appreciation of jazz within Kansas City and to audiences worldwide.

Company Overview - Located in the Historic 18th & Vine Jazz District in Kansas City, MO, the American Jazz Museum showcases the sights and sounds of jazz through interactive exhibits and films, the Changing Gallery exhibit space, Horace M. Peterson III Visitors Center, Blue Room jazz club and Gem Theater.

Marketing Communications Manager/ Executive Level Management at American Jazz Museum

August 2011 - June 2016 (4 years 11 months)

Marketing Communications Manager responsible for American Jazz Museum Brand development; "Jazz and Blues" music festival; "Jammin' at the Gem" (JATG) concert series; "Blue Room" Marketing; Website; Social Media; and, General Museum Marketing. Primary areas include the following:

- Manages \$50K Annual Department Budget and \$20K Festival Marketing Budget
- Leveraged In-Kind Partnerships worth over \$150K in goods and services from other entities
- Coordinates all Communications and PR Initiatives toward achieving significant editorial news coverage, television appearances and print articles with Contractors
- Coordinates all Graphic Design Projects and Collateral Printing with Contractors
- Developing and Maintaining Media Relations, Alliances and Partnerships.
- Marketing Intern Program Development and Management.
- Graphic Design Supervision and Management.
- Marketing Collateral Archive Management.
- Creating Integrated Marketing Plans.
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Acting CEO at American Jazz Museum

July 2015 - August 2015 (2 months)

Acting CEO responsible for American Jazz Museum organizational operations; "Jazz and Blues" music festival; "Jammin' at the Gem" (JATG) concert series; "Blue Room" Marketing; Website; Social Media; and, General Museum Marketing. Reports to the Chairman of the Board of Directors.

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Woodwind Instructor and Director of the Saturday Afternoon Combo Program/ Executive Level Management

August 2008 - 2013 (5 years 5 months)

- Teach and Direct Combo Students
- Teach and Coach Woodwind Students
- Teach Jazz Theory, History and Ear Training
- Teach Applied Improvisation
- Teach Woodwind Pedagogy
- Compose and Arrange Music
- Jazz Artist-In-Residence (performing artist, recording artist, and clinician)
- General Public Relations and Diplomacy.

ABOUT KANSAS CITY YOUTH JAZZ (KCYJ): In January 2001, the Kansas City Youth Jazz program began with one band and a handful of dedicated students and parents. It has since grown to 5 bands and two combos composed of over 100 students from over 50 different schools throughout greater Kansas City, including students from Lawrence, Lansing, Olathe, Raytown, Raymore-Peculiar, Lee's Summit, Blue Valley, Blue Springs, Kansas City, MO, Independence, and Turner schools along with several students from Shawnee Mission and Kansas City, Kansas. The staff, students, parents, Board and friends of Kansas City Youth Jazz are diligently committed to maintaining an educational program in music that reaches, preserves and passes on the performance and heritage of jazz music.

Woodwind Instructor

2001 - July 2012 (11 years 7 months)

The Tune Shop offers private one-on-one lessons with a professional teacher. Lessons are held in our spacious studios. As a student at the Tune Shop, you will enjoy private teaching as well as all needed books, sheet music and a full line of accessories/supplies.

- Taught a Private Woodwind Studio of 30-40+ Students Each Week.
- Created and Successfully Managed a Progressive Private Teaching Syllabus.
- Students Consistently Achieved Success at Local, Regional and All-State Band Levels.
- Students Consistently Achieved Scholarship Opportunities.
- Numerous Former Students Professional Musicians and Music Educators.
- Professionally Recommended and Endorsed Selmer Saxophones and Leblanc Clarinets.
- Jazz Artist-In-Residence (performing artist, recording artist, and clinician)
- General Public Relations and Diplomacy.

Recording Artist at MP3.com

1999 - 2003 (5 years)

Over 508,000 music downloads and CDs sold to 38 countries worldwide from 1999-2003 via the old MP3.com platform. MP3.com was the first major music platform that included independent artists and was precursor to all of the current music distribution stores like iTunes and Amazon.

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- Creating Integrated Marketing Plans.
- Business to Business (B2B) Networking.
- Website; Social Media; and, General Marketing.
- Jazz Artist-In-Residence (performing artist, recording artist, and clinician)

Adjunct Lecturer

August 1984 - January 2001 (16 years 6 months)

Jazz Ensemble, Music 036

CEO / Executive Level Management at Burnett Music Company Inc.

October 1996 - December 2000 (4 years 3 months)

Founded a retail music store business operation that sold and rented musical instruments, printed sheet music, musical accessories and provided a music lessons studio that served 400+ students each week in a small rural county in south central Missouri. Authorized Dealer and Franchise for major instrument manufacturer brands.

- Developing and Maintaining Media Relations, Alliances and Partnerships.
- Marketing Intern Program Development and Management.
- Graphic Design Supervision and Management.
- Marketing Collateral Archive Management.
- Creating Integrated Marketing Plans.
- Business to Business (B2B) Networking.
- Jazz Artist-In-Residence (performing artist, recording artist, and clinician)
- General Public Relations and Diplomacy.
- Developed company standard operating procedures for all areas of operation.
- Worked retail sales counter and point of sale register.

Performing Artist, Musician, Bandleader, Conductor/ Executive Level Management at US Army

July 1974 - October 1996 (22 years 4 months)

Professional Musician. Performing artist, conductor, composer, arranger, band leader and administrator serving professional US military musical organizations at various locations around the world. Culminating in service as the Assistant Director of military band organizations with comprehensive supervisory and advisory role over budget, human resources, employee counseling, administration, and operations management.

- Supervised government micro-purchase program as authorizing official.
- Responsible for \$2.4 million plant/property and \$650K technical equipment inventory.
- Reviewer for \$14K consumable purchases, \$33K supply budget, and \$6K end-of-year expenditures.
- Supervised public affairs and media relation initiatives across eight-state, 500K square-mile area of operations that resulted in over 400 annual engagements, Executive Producer for recordings, achieved live and televised impressions per year.
- Strategic Development, Planning and Execution of Company Business Plans
- Developing and Maintaining Media Relations, Alliances and Partnerships.
- Marketing Communications Program Development and Management.
- Graphic Design Supervision and Management.
- Marketing Collateral Archive Management.
- Creating Integrated Marketing Plans.
- Business to Business (B2B) Networking.
- Jazz Artist-In-Residence (performing artist, recording artist, and clinician)
- Compose and Arrange Music.
- Manage Personnel and Company Resources.
- General Public Relations and Diplomacy.

Education

Webster University

Independent Studies, Jazz Studies, 1996 - 1997

Activities and Societies: American Federation of Musicians (AFM)

University of La Verne

Independent Studies, Italian Language, 1990 - 1991

Activities and Societies: Italian Language

Columbia College

AA, Business, 1983 - 1984

Activities and Societies: Noncommissioned Officers Association (NCOA), Association of the United States Army (AUSA), American Federation of Musicians (AFM)

Armed Forces School of Music

Professional Certification, Advanced Musical Studies and Organizational Management, 1982 - 1983

Activities and Societies: Faculty Jazz Lab Band, Faculty Concert Wind Ensemble, Jazz Combo Recitals

Berklee College of Music

Professional Certification, Arranging, 1977 - 1980

Activities and Societies: Noncommissioned Officers Association (NCOA), Association of the United States Army (AUSA), American Federation of Musicians (AFM)

Armed Forces School of Music

Professional Certification, Advance Musical Training and Departmental Management, 1977 - 1977

Activities and Societies: Noncommissioned Officers Association (NCOA), Association of the United States Army (AUSA), American Federation of Musicians (AFM)

Paola High School

1971 - 1974

Activities and Societies: Band, Choir, Madrigal Singers

Honors and Awards

Defense Meritorious Service Medal, Meritorious Service Medal (with Oak Leaf Cluster), Army Commendation Medal (with 4 Oak Leaf Clusters), 1995 Five Star Award of Merit - Composer, Kansas Press Association Awards of Excellence

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[Contact Christopher on LinkedIn](#)